

# Farm Bureau Newsletter

Web Site: [www.RedwoodAg.Org](http://www.RedwoodAg.Org)



Humboldt County Farm Bureau  
5601 South Broadway  
Eureka, Ca 95503  
(707) 443-4844  
Summer 2009



## College of the Redwoods *Revitalizing the Ag Program*

College of the Redwoods has been working to improve the Agriculture Program not only for the full time students attending college, but also for the community members who are involved in the agricultural industry.

Recently, College of the Redwoods was fortunate to receive a donation from CalTrans for the mitigation of the loss of Ag lands at the Highway 101 and Hwy 36 overpass. The mitigation, required by the Coastal Commission, directed Caltrans to donate 2 Million Dollars to the C/R Foundation to help improve the Agricultural program.

The college is showing their dedication to the Ag Department by searching for a full time Ag Professor and updating their curriculum & courses that will transfer easily to other four year colleges. This new and exciting improved Ag program will begin this fall.

Humboldt County Farm Bureau plans to welcome the new professor and become active in supporting College of the Redwoods Ag Department. If you are a former C/R Student or just interested to promoting our local college and would like to join the Farm Bureau C/R Committee please call 443-4844 to volunteer.

Part of Farm Bureau's commitment to the Ag Program will be assistance in the form of College Scholarships for students enrolled in the Ag program at CR. With additional funding for Scholarships, the Farm Bureau will be a major supporter for our local AG college students.

Another exciting program at CR is the Sustainable School Farm. Located in Shively, CA the farm is providing unique opportunities for students in Organic and Conventional agricultural production under the capable direction of Farm Manager Franz Rulofson. College of the Redwoods is making a commitment to our local agricultural community and if you have the opportunity—thank a CR Board Member .

## MESSAGE FROM OUR PRESIDENT

Hello Farm Bureau Members:

I just read a long term weather forecast and El Nino conditions are building near the equator and we may be in for a warm and wet winter. I have also heard several farmers and ranchers with more seasons under their belts than myself, remind me that these past winters have been mild and we will get a bad one soon.

I began a new enterprise this spring; I am now selling meat from my cattle at the Arcata Farmer's Market on Saturdays. The reception has been terrific; there really is a lot of support for locally produced products. Folks have a lot of loyalty toward farmers and ranchers. Besides seeing a market opportunity I saw a chance to meet people and educate folks on the benefits of grazing and productive capabilities of our county. The Farmer's market experience has been very rewarding.

The Humboldt County Farm Bureau has been busy as well. Our Land Use committee and several directors held joint meeting with the Buckeye Conservancy and Cattlemen to develop a unified response to the General Plan Update. I believe a positive attribute of this long process is that agriculture in Humboldt County has united as an industry, regardless of what organization individuals belong.

Most recently, some of our state's bureaucrats which are the staff of the North Coast Regional Water Quality control board, have decided that livestock grazing is the next target of permits and waivers. The watershed of concern is Elk River, which is listed as impaired by sediment in the recently developed TMDL. We have enlisted the help of California Farm Bureau in an effort to head off this attack on property rights which is one of fundamental principles of agriculture.

I wish everyone a good summer and fall. Not a day goes by that we don't think of the Humboldt Creamery's producers and the challenges they are facing. Remember to spread the word that Humboldt County Farm Bureau is working for you! If you believe in Humboldt County Agriculture, encourage someone to join.

**Jay Russ, President**



The Farm Bureau has received notification that the **Estate of Sterling Paddock** has been finalized and the Farm Bureau will receive approximately ONE MILLION dollars in cash and property to add to their growing Scholarship Program. Mr. Paddock, who was a cousin to the late Lanette Rousseau, was impressed with the Farm Bureau's professional handling of our Rousseau Scholarships and decided leave his estate to the Farm Bureau for additional college scholarships. Applications for scholarships are due on April 1<sup>st</sup> of each year and the applications with more information is on our web site at [WWW.REDWOODAG.ORG](http://WWW.REDWOODAG.ORG)



The Humboldt County Farm Bureau is pleased to announce the 2009 recipients of the Henri & Lanette Rousseau Memorial Scholarships. Both Henri and Lanette Rousseau were lifelong members of Farm Bureau and active on its Board of Directors.

Students must have graduated from a Humboldt County High School and must be attending an accredited College with a major in Agriculture, Science, Education, or Vocational Education.

This year, 49 scholarships for over \$53,000 were awarded to graduating Seniors and College renewal students.



### **Humboldt Woolgrowers Enhance Scholarships**

The Board of Directors of the Humboldt County Woolgrowers have voted to donate \$15,000 to the Farm Bureau Scholarship Program for the establishment of a Woolgrowers Scholarship. The Woolgrowers will take an active part in selecting the individuals for this award and by using the interest only from this account we will enable the program to continue into the future.

**Thank You Oak World for your support at the 2009 Redwood Acres Fair!**

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Ask for Pete!

## **2009 Farm Bureau Scholarship Winners Announced**

**Arcata High School:** Graduating Seniors: Adrienne Horner, Caitlyn La Haie, Jeffery Mason, and Kayla Susmilch. College Students: Rebecca Harnden, Andrea Watson, Nickolas Forsburg, Sienna Fry, Jana Van Duzer, and Rachael Wiltrout.

**Eureka High School:** Graduating Seniors: Aria Miles and Lukas Nickols. College Students: Emily Christensen and Holly LaCount.

**Ferndale High School:** Graduating Seniors: James Griggs, Jodi Grinsell, Danielle Jackson, Zacharia Leonardi, and Alayna Renner. College Students: Sarah Albers, Matt Pedrotti, Brice Titus, Dakota Darst, Dylan Feierabend, Nicole Ghidinelli, Jerilyn Grinsell, Rachele Lema, Kathryn O'Neil, Alex Renner, Elizabeth Titus, and Ronald Vevoda.

**Fortuna High School:** Graduating Seniors: Callie Buck, Karissa Hall, Lance Hunt, Bryce Lowry, Taylor Ann McCulloch, and Bruce Shiba. College Students: Alaina Fryrear, Cassie Markley, Brandi Crivello, Kiley Eicholtz, Niki Flosi, and Amber Reed.

**McKinleyville High School:** College Students: Garrett Jackson and Preston Sutter.

**South Fork High School:** Graduating Seniors: Devin Pritchard-Peterson. College Students: Michael Radenbaugh

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**Express:EMPLOYMENT PROFESSIONALS** Express has an exciting announcement! Express Employment Professionals office is now SBA registered. We are now able to fulfill your set asides for small business vendors. If you're a private company with the goal of supporting locally owned businesses or a government agency with the requirement to meet a specific diversity quota, Express can meet all of your needs! Find out how Express can help provide you with staffing or Human Resource solutions, call us today at (707) 268-1866 or visit us at our office at 14 W Wabash Ave, Eureka . [Eurekaca.expresspros.com](http://Eurekaca.expresspros.com)

**FARM TEAM** is the easiest way to take part in the political process—and from the comfort of your own home! As a web-based program, you will receive an email Action Alert when your help is needed the most. Visit [www.cfbf.com](http://www.cfbf.com) and look for the FARM TEAM button. With the united voice of family farmers and ranchers across the state, we can protect California's rich agricultural heritage. PLEASE JOIN TODAY!





**Thank you for being a member of the  
Humboldt County Farm Bureau.  
It is with your support that we are able to  
continue to be an advocate for Agriculture  
In Humboldt County and beyond.**

## **New Charitable 501(C)(3) Established**

The Humboldt County Farm Bureau Board of Directors has embarked on a new adventure by establishing a 501(c)(3) Non-Profit Corporation. This new entity will be a stand alone organization with many of the same Board of Directors as the Farm Bureau Board.

The name of the organization is the ***Redwood Agricultural Education Foundation*** and the mission is intended to be a generator and organizer of a wide range of programs focused on providing education and information of use to agricultural community and those in production agriculture. The programs will be designed and presented to further the current and future agricultural education of the North Coast of California. These programs will include but not limited to:

- Presentation of Educational Forums
- Sponsor of Community Educational Events.
- Support efforts to Educate & Coordinate various sectors of the production agriculture community
- Support of agricultural education, scholarships and endowments.

The 501(c)(3) tax status will enable the organization to apply for many grants both state and national for Agriculture promotion and education. The organization will also be a vehicle to allow for gifts from individuals and estates for scholarships such as the Rousseau and Paddock estates.

With today's difficult economic times, it is unusual that a Non-Profit organization has the positive financial growth that we are seeing at the Farm Bureau. We hope to use this positive momentum to encourage more individuals and families to support the important programs which this new Non-Profit will offer—not only Scholarship but also educational programs and conservation opportunities. If you would like to learn more about the Redwood Agricultural Education Foundation and how this new 501 (c) (3) organization will operate, give us a call at the Farm Bureau at (707) 443-4844 or look for more information coming to you in the mail.

**HUMBOLDT COUNTY FARM BUREAU**  
5601 So. Broadway, Eureka, CA 95503  
Phone: (707) 443-4844 Fax: (707) 443-0926



## **Farm Bureau Photo Contest**

Got Photos? Amateur photographers who are Farm Bureau members can earn cash prizes by competing in the 2009 California Farm Bureau photo contest. The member who enters a photo that best highlights California's Agriculture will receive the grand prize of \$500.00 cash! First place winners will receive \$250.00, and second will receive \$100.00.

In addition, children of Farm Bureau members who are aspiring photographers are encouraged to enter in the "Budding Artist" category. Prizes for this category include \$350.00 in cash and a copy of "Imagine This...Stories Inspired by Agriculture"

Photos may be in color or black and white and must have been taken in 2008 or 2009. Judges will consider the composition, lighting, creativity, and agricultural message of the photo.

**All entrees must  
be postmarked by  
Sept. 30, 2009.  
For entry forms  
and rules visit the  
Farm Bureau  
Web Site at [www.cfbf.com](http://www.cfbf.com)  
or [www.californiacountry.org](http://www.californiacountry.org)**



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## Farm Bureau Officers

Jay Russ	President
John Vevoda	1 <sup>st</sup> Vice President
Greg Dale	2 <sup>nd</sup> Vice President
Larry Ford	Treasurer
Butch Parton	State Director
Katherine Ziemer	Executive Director

## 2009 Farm Bureau Directors

Greg Dale	Seafood/Oysters	Eureka
Larry Ford	Beef Cattle/Fair Manager	Arcata
Jane Fraser	Beef Cattle	Arcata
Kathy Harnden	Dairy Cattle/Appraiser	Arcata
Everett King	Farmers Market Mgr	Whitethorn
Bill Kleiner	Forestry Consultant	Arcata
Holly Krieb	Row Crops	Pepperwood
John LaBoyteaux	Row Crops	Redcrest
Sanford Lowry	Cattle / Sheep	Ferndale
Marty McClelland	Land Use Consultant	Kneeland
Dona Moxon	Marketing Advisor	Arcata
Butch Parton	Beef Cattle	Eureka
Jim Regli	Dairy Cattle	Ferndale
Bill Rice	Hay & Beef Cattle	Shively
Jay Russ	Beef Cattle	Ferndale
Gary Rynearson	Timber/Forestry	McKinleyville
Gene Senestraro	Retired Dairyman	Eureka
Janet Sclar	Nursery/Roses	Hydesville
John Vevoda	Dairy Cattle	Ferndale
Gene Whitney	Retired Forestry	Fortuna

For More Information about the Farm Bureau, visit the California Farm Bureau Federation's website at **cfbf.com**. From there you can look up weather reports, news stories, and you can even renew your annual membership with a credit card on this site. Humboldt County web site is **www.RedwoodAg.Org**.

### MEMBERSHIP BENEFITS

Farm Bureau has teamed up with businesses all throughout the state to get members exclusive benefits including:

- **Insurance Programs:** Members can get discounts from Allied Auto Insurance, Nationwide Auto Insurance, and Nationwide Health Plans.
- **Travel Discounts:** Save money on rental cars, hotels, and even theme parks.
- **Home and Health Benefits:** Discounts are available from Lens Crafters, Bio Script prescriptions, Kelly-Moore and Dunn Edwards Paint, and Grainger products.
- **Dodge:** Get a \$500 rebate on select Dodge cars and trucks.
- **Rental Car Discounts:** Save up to 20%

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